



“Igniting Sustainability”

Internship: June 27 – August 30, 2022

(Dates to be discussed at time of interview)

**ACCELERATE THE FUTURE READINESS OF NEXT
GENERATION ENTREPRENEURS TO IGNITE
SUSTAINABILITY THRU SOCIAL IMPACT VENTURES.**

Snapshot

Our world needs a corrective... future entrepreneurs must meet the necessity of driving sustainable solutions. [Catalyzer Lab](#) has expanded two decades of preparing organizations for digital transformation to address this challenge. It is assembling an international team of interns and experienced entrepreneurs, designers, software developers, and businesspeople for a two-month sprint to launch the [CARE Impact Business Model](#). This model empowers entrepreneurs to build values-based, impact-driven ventures that realign their economic systems from the short-term focus on profit to an equitable Bottom Line based on CARING for People, Planet, Just Profit, and Prosperity for All.

Benefits of Internship

This virtual internship is your investment in a sustainable future. It is personally transformative, providing you a voice as a game-changer supporting the UN Sustainable Development Goals (SDGs). Interns are challenged to employ their UX design, software development, and digital skills to build the MVP of the CARE Impact Business Canvas, a roadmap to design catalytic business models. As a team member, you will test content, UX, and marketing strategies to engage future entrepreneurs committed to generating sustainable value. You will be guided to empower values ...trust, empathy, sustainability, and transparency as transformative elements for human-centered solutions. Finally, you will have the opportunity to translate your values into action. while contributing to building a global network of human-centered entrepreneurs.

Intern Responsibilities

Intern will collaborate with other interns and the international CARE Design team to:

- **Design mobile application for a [CARE Impact Canvas](#) and test market the MVP.** This is a three-step offering that begins with the freemium Snapshot and is augmented by strategic planning with mentoring and coaching options.
- **Design and build a CARE Business model training platform for emerging entrepreneurs.** This 6+month platform has three human-centered paid modules -Asynchronous leadership, business practices, and technology skills; Synchronous low touch mentor-driven MVP design; and high touch MVP testing and impact investment pitch.

Key Qualifications

Looking for interns seeking to make a difference:

- Participating in creating a more sustainable world
- Using skills and creativity to engage future entrepreneurs

These skills will be a great asset...

- UX design, MVP testing
- Mobil apps, software development
- Website development, graphic design
- Curriculum development and leadership
- Strong verbal and polished written communication skills
- Digital media, video, and audio production skills
- Marketing strategy and testing
- Research capability
- Strong organizational and team-building skills
- Ability to work independently while also working collaboratively on a team given the remote nature of the internship

Hours & Compensation

Mondays through Friday, 20+ hours/week (to be determined at the time of interview). Schedule flexible and to be determined *by mutual agreement*. (There may be occasional hours on evenings and weekends also by mutual agreement to take advantage of learning opportunities that may present themselves.) *This is an unpaid position*, and the intern is not eligible for any benefits.

Accountability

- sign a contract for the 2+ months internship
- can provide CPT credit for a university
- participate in weekly meetings to set goals and discuss collaborations
- participate in daily check-in for feedback and questions
- prepare Friday briefing on outcomes of the week's obstacle and new insights
- track outcomes and transformation of your efforts

Essential Functions

1. Ability to effectively communicate via varied communications platforms used in planning and executing virtual exchanges (Google Suite/Docs, DropBox, Zoom, Miro Board).
2. Ability to effectively collaborate with the team.
3. Ability to work with project management software (Trello, Slack).

Work Location

This is a virtual internship. There may be an in-person meeting *by mutual agreement*. Location TBD.

Contact

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Catalyzer Lab is an Equal Opportunity Employer and seeks qualified applicants to represent diverse geographical, ethnic, religious, and economic backgrounds. Our goal is to select the most qualified leaders for each program. The competitive standards are set by each group of applicants. Only applicants meeting the required qualifications for the position will be considered.