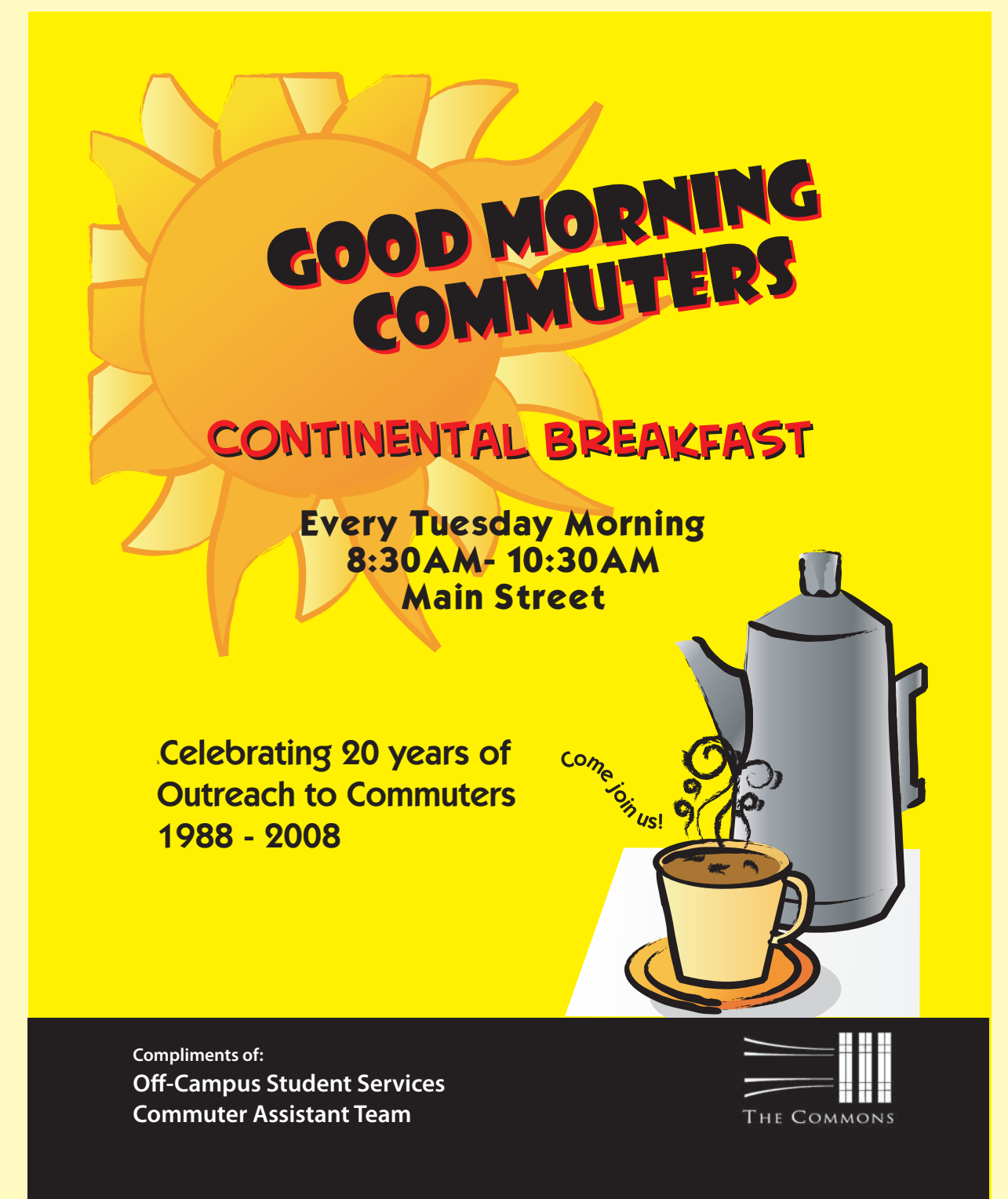


# Off Campus Student Services Good Morning Commuters

## Learning Outcomes

Students who attend Good Morning Commuters will...

- Experience immediate responsiveness and excellent customer service
- Feel connected to UMBC community as a commuter and/or transfer
- Learn specific ways and strategies for getting involved with campus life and the UMBC community
- Recognize the advantages of belonging to a diverse community at UMBC
- Enhance their ability to create mutually rewarding relationships with friends



## Survey Instrument

**GMC Evaluation Form**

Date: \_\_\_\_\_

Your Major and/or Minor: \_\_\_\_\_

Commuter  Yes  No  
 On-Campus Resident  Yes  No  
 Transfer  Yes  No

Please rank each statement 1-4 using the following scale:  
 4 – Agree      3 – Somewhat Agree      2 – Somewhat Disagree      1 – Disagree

\_\_\_\_\_ I enjoy attending Good Morning Commuters (GMC).      **3.96**

\_\_\_\_\_ The Commuter Assistants are experienced peer resources that provide me with service and support.      **3.71**

By attending GMC...

\_\_\_\_\_ I have learned specific ways to get involved with campus life and the UMBC community.      **3.17**

\_\_\_\_\_ I have made new friends and/or hung out with current friends.      **3.17**

\_\_\_\_\_ I feel more connected to the UMBC community.      **3.17**

Why do you choose to attend Good Morning Commuters?  
 \_\_\_\_\_  
 \_\_\_\_\_

Various UMBC department/offices often attend GMC as co-sponsors. List any GMC co-sponsors you remember from this semester:  
 \_\_\_\_\_  
 \_\_\_\_\_

List something you learned (i.e. services that you did not know were offered) from GMC co-sponsors this semester:  
 \_\_\_\_\_  
 \_\_\_\_\_

GMC has a Facebook page. Have you "liked" the page? If so, have you found it helpful or informative?  
 \_\_\_\_\_  
 \_\_\_\_\_

How can we improve the usage and content of our Facebook page?  
 \_\_\_\_\_  
 \_\_\_\_\_

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## Survey Results

- Paper survey distributed at event yielded a 73% participation rate.
- Means of agreement with statements were all generally positive, ranging from 3.17 to 3.96 on a 1-4 scale.
- While the most popular reason for students to attend was "free/cheap breakfast", 39 students cited connecting with friends or a relaxing atmosphere.
- 84% of respondents could correctly name one of the co-sponsoring offices from the semester.
- 25% of respondents could list something they had learned about campus resources during GMC.
- Survey was also used to promote GMC Facebook page. 42% of respondents had not "Liked" it yet.

## Conclusions

- Students enjoy GMC and many see it as a place to build connections with other students.
- Co-sponsors are remembered but students are still challenged by being asked to recall what they have learned.
- Greater digital presence for GMC is possible and desirable.