



Travel with Pick Up America Across the American West!

## OVERVIEW

**HELP WANTED: Pick Up America, the nation's first coast-to-coast roadside litter pick up, seeks travelers for our 2012 season across the American West.** Since the start our journey in 2010, we have organized over 270 workdays to pick up over 145,000 pounds of litter across 2,050 miles from the Coast of Maryland to Last Chance, Colorado. Along the way, we have mobilized students, concerned citizens, and communities to commit to working toward a zero-waste future.

Stemming from a simple dream to “walk across the country and pick up trash,” our youth-led team has formed our own non-profit organization, built a home out of a bus and converted it to run on waste vegetable oil, spoken to over 7,000 students about conservation, coordinated countless community events, built four large environmental art projects, and even been on national news twice!

We are seeking young, energetic leaders who are ready to hit the road, pick up litter and organize for a more sustainable America. We are a one-of-a-kind traveling nonprofit crew aiming to connect with one-of-a-kind individuals. If you are self-motivated, know how to be a team player, and are eager to educate, strategize, network, and inspire resource stewardship and zero-waste in America, apply to join our team!

Together, we can work toward realizing our vision. We envision a resilient network of individuals and communities interacting with each other and the land with an “I thrive when you thrive” ethic. This vision will flourish within closed loop resource systems and the active stewardship of local and global environmental resources.

If you are interested in joining our team, please review both the position descriptions and the 2012 geographic information.

## POSITION DESCRIPTIONS

We offer three ways to join our traveling camp:

1. **Pick Up Artist** - full-time employee
2. **Trashtern** - seasonal intern
3. **Short Term Adventurer** - ready to help the cause

### Pick Up Artist

We are seeking applicants who possess two or more of these skill sets and are willing to work together with the team to accomplish our common goals:

- Accounting, Excel experience
- Developing and presenting educational material to classrooms and communities
- Communicating with news or media organizations
- Social media expertise - both preparing content and networking
- Green events planning
- Grassroots marketing

- Building art from repurposed materials
- Video production
- Grant research and writing
- Community organizing
- Auto mechanic skills, diesel engine repair

If hired, each employee will be required to walk and pick up trash four days, work in their specialized area for two days, and take one day off each week. Each employee is required to post to the blog once every three weeks, attend a weekly meeting, and provide leadership in their specified work area.

Shared Room & Board is covered by Pick Up America. Travel to and from the Pick Up America camp can be further discussed and arrangements will be made. If we meet our fundraising goals, we offer \$25/week stipends for employees.

Ideally, we would like Pick Up Artists to join the crew for the entire eight months of our roadtrip and work remotely for one month in February. However, we are willing to accept individuals for certain segments of the 2012 campaign if necessary. **To apply, send a resume, cover letter, and three references (two professional, one personal) to [davey@pickupamerica.org](mailto:davey@pickupamerica.org).** In the email, indicate your preferred time period and geographic region.

## Trashtern

We are seeking youth applicants from age 18 - 30 with some of the following skills and interests:

- Accounting, Excel experience
- Developing and presenting educational material to classrooms and communities
- Communicating with news or media organizations
- Social media strategy
- Green events planning
- Grassroots marketing
- Building art from repurposed materials
- Video Production
- Grant research and writing
- Community organizing and phone banking
- Auto mechanic skills, diesel engine repair

If accepted as a trashtern, you will be required to walk and pick up trash four days, shadow and work with a Pick Up Artist in your interest area for two days, and take one day off each week. Trasterns will be required to post to the blog at least once every three weeks, attend a weekly meeting, and work on a to-be-determined project or role in their interest area. Room and Board will be covered by Pick Up America, but Trasterns must pay for transportation to and from the Pick Up America camp. We encourage Trasterns to apply for only one particular geographic segment of our campaign.

If you are interested in joining Pick Up America as a Trastern, **To apply, send a resume, cover letter, and three references (two professional, one personal) to [davey@pickupamerica.org](mailto:davey@pickupamerica.org).** Also, please indicate your preferred time period and geographic region.

## Short-Term Adventurer

This is an opportunity for those less interested in the administrative and organizing aspect of our campaign, but still want to travel with us. We require that all accepted short term adventurers align themselves with our zero-waste mission, do chores with the camp, and attend weekly meetings. Adventurers will be expected to pick up trash at least four days a week and live in our camp, but they will not be required to do other work. We require a \$50 a week payment from

Short Term Adventurers to cover room and board while they are with us. Additionally, we do not cover travel to and from the Pick Up America camp.

If you are interested in traveling with Pick Up America as a short-term adventurer, **please send two personal references and a letter of intent indicating why you'd like to travel with us to [davey@pickupamerica.org](mailto:davey@pickupamerica.org)**. Also, please indicate your preferred time period and geographic region.

## 2012 ITINERARY

This year, our campaign is divided into three distinct geographic segments. If you are interested in coming on the road with us, please review our itinerary to further gauge your interest.

### Trekking the Utah and Nevada Desert

**Mileage:** 760 miles from the Utah/Colorado state line to the Nevada/California state line

**Timeline:** March 4 to mid-May

**Plan:** Travel in small teams supported by a bike and trailer full of supplies. Potential for week-long treks along the road without the direct support of others outside the team. Each team will plan to cover a determined mileage each week while also fulfilling administrative duties. Additionally, we'll travel with the support of the PUA bus where applicable.

**Destinations:** Kick-off event in Arches National Park and Moab, as well as travel through Capital Reef National Park, Bryce Canyon National Park, Cedar City, Extraterrestrial Highway, and Tonopah, NV.

### Over the Colorado Rockies

**Mileage:** 460 miles from Last Chance, CO to the Utah/Colorado state line

**Timeline:** June to the end of August

**Plan:** We will be focused on executing large events in Denver, Boulder, and Grand Junction, as well as completing roadside pickups in eastern CO, Denver and the western slope. Additionally, we plan to backpack large sections of the Continental Divide Trail in the Rockies to cross the tallest mountains on our cross-country route.

**Destinations:** The greater Denver area, Keystone, Leadville, the twin lakes area, Mt. Elbert, Paonia, Hotchkiss, Fruita, and many high country trails.

### Onward to the California Coast

**Mileage:** 320 miles from the California/Nevada State line to the San Francisco coast

**Timeline:** September to the end of October

**Plan:** This section will complete our three-year journey. Our efforts will be focused on our final celebration in San Francisco, organizing large clean-ups in the Bay area, and generating as much positive media as possible.

**Destinations:** Mono Lake, Yosemite National Park, Stockton, Richmond, Berkley, Oakland and San Francisco