

# CAACURH NEW LOGO CONTEST



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RCC for Resources Development

## BACKGROUND

CAACURH is now 20 years old! Over the years CAACURH has grown and changed so much.

As a result, the Regional Board of Directors feel that it is time to find ourselves a new OFFICIAL logo.

This is where YOU come in. If you are, or know, a graphic designer, we want you to design the logo that will take our region into the future!



## THE RULES

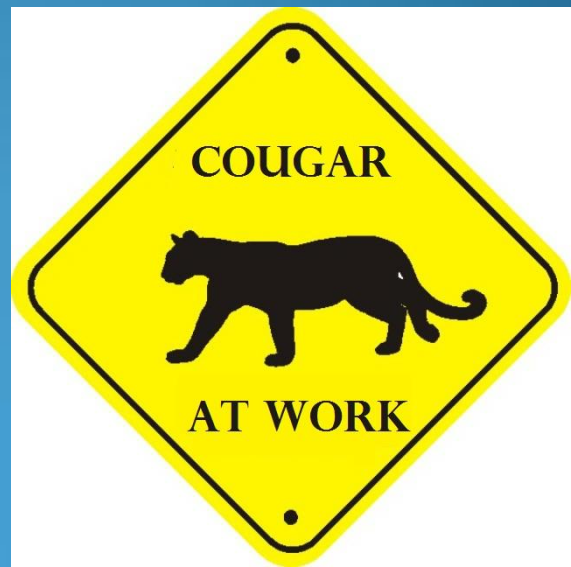
- 1) Must use the CAACURH color scheme (black and silver).
- 2) Must incorporate a cougar in the logo.
- 3) Must have *CAACURH* in the logo.
- 4) Only two submissions per school.
- 5) Needs to be a vector image. (Needs to be resizable).
- 6) File format should be .pdf or .eps.

## COPYRIGHTS

- 1) You must assure your design does not infringe on any copyrighted materials.
- 2) Your design **MUST BE AN ORIGINAL WORK!**
- 3) You should avoid using anything from the public domain as a precautionary measure.
- 4) If you are unsure of a copyright issue, please email [ca\\_resources@nacurh.org](mailto:ca_resources@nacurh.org).
- 5) If any design is found to be in violation of this section, the design will be disqualified.

## SUGGESTIONS

- 1) Think of something **NEW**.  
Do not limit your design to past logos.
- 2) Work with a team on your design.
- 3) Keep it professional.
- 4) Take your time.
- 5) Have Fun!



# REMEMBER OUR MEMBER STATES



DECEMBER 7, 1787

Delaware



Maryland



New Jersey



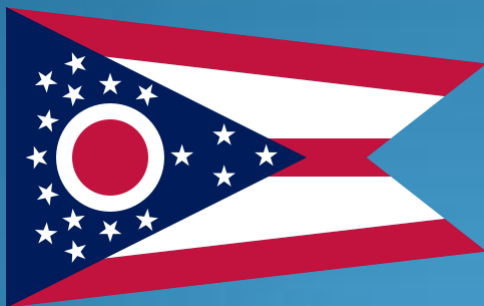
Pennsylvania



Qatar



Washington, D.C



Ohio



West Virginia

## IN CLOSING

The winning design will be selected by the National Communications Coordinators at CAACURH 2011.

First drafts are due by October 7.

Final drafts are due by October 21.

If you have any questions please contact [ca\\_resources@nacurh.org](mailto:ca_resources@nacurh.org).

**Cougar  
Pride!**