

Y Preschool Advisory Board Meeting

Date: Thursday, March 6, 2025

Time: 1-2 PM

Location: Retriever Activity Center, 106

Dr. Lynne Adams, Chair, welcomed Board members and facilitated introductions.

Enrollment Updates

Current enrollment: 56 Number of employees with a child enrolled: 10-15 Preschool capacity: 64 Number of UMBC students with a child enrolled: 0

Enrollment by classroom: Hiring:

2's classroom: full with waitlist

Number of new teachers: 1

3's classroom: spaces available

Number of vacant positions: 2

4's classroom: near capacity Pre-K Classroom: near capacity

Updates from Y Preschool

Communication regarding planned maintenance

Y Preschool staff appreciate as much notice as possible to communicate with families or and to minimize disruption in the classrooms.

Campus closures due to inclement weather

Y Preschool staff reported a huge improvement in the timeliness of notifications and were grateful for the change.

Action Item Request from Y Preschool

Signage

Y Preschool staff and John Zahor will meet separately to discuss signage options. Two types of signage were discussed:

- permanent signage to help with wayfinding to the preschool

- temporary signage to serve as advertising on a seasonal basis to boost enrollment

Strategies to increase awareness & enrollment

Websites and listservs

- Updated language for the HRSTM website contact Kelly Coleman
- HRSTM Newsletter contact Kelly Coleman (Deadline: 3/14 for Publication: week of 4/7)
- Email gsacommunications@umbc.edu to request a message be sent to the GSA listserv
- HRSTM Staff will look for a similar option for communicating with undergraduates
- Instagram would be the best social media platform to reach students



• Events & Resource Hubs on Campus

- Homecoming Carnival (October 11, 2025)
- Retriever Fest (Early September)
- Gathering on the Green
- Women's Center (also reactivate the UMBC 'Moms and Parents Group' on myUMBC)
- Physical fliers could be made available in HRSTM; Women's Center; <u>The Commons</u>: Commuter Student Lounge; Info Desk; <u>Student Government Association</u> Office; <u>Graduate Student Association</u> Office

Suggested Contact:

Mary Ann Richmond
Director of Community Affairs
Office of Government Relations and Community Affairs
maryannr@umbc.edu

- Hallmarks of using the Y Preschool as a UMBC Employee or Student
- Convenience
- Open year round
- Spend your lunch break with your child
- Engage in events at the preschool (Halloween Parade; Read Across America; etc.)
- Free YMCA membership for enrolled families
- Shriver & Sherman STEM Program (in development)

Meeting Schedule for 2025 – remaining meetings will be hybrid

Thursday, May 15 - 1PM (Location: Sherman 461) Thursday, August 21 - 1PM (Location: Sherman 461) Thursday, Nov. 6 - 1PM (Location: Sherman 461)